

Did you know: A hormone could be why your blood pressure stays high?

**IF YOU'RE TAKING 2 OR MORE MEDICINES
AND YOUR BLOOD PRESSURE IS STILL HIGH,
FIND OUT WHAT MAKES BAXFENDY DIFFERENT**

BAXFENDY is a prescription medicine used along with other blood pressure medicines to treat high blood pressure (hypertension) in adults whose blood pressure is not well controlled with other medicines.

 **BAXFENDY**TM
(baxdrostat) 1 mg|2mg
tablets



Not a real patient.

Important Safety Information for BAXFENDYTM (baxdrostat)

BAXFENDY may cause side effects, including:

- **Increased potassium levels in your blood (hyperkalemia).** Your risk of developing hyperkalemia is increased if you are 65 years of age or older, have diabetes or kidney problems or take other medicines that can increase potassium levels. Talk to your healthcare provider before using potassium supplements or salt substitutes that contain potassium during your treatment with BAXFENDY

**Please see Important Safety Information on pages 10–11 and
Prescribing Information and Patient Information for BAXFENDY.**

The risks of high blood pressure

according to the American Heart Association

If you're taking 2 or more blood pressure medicines
and still have high blood pressure, you are living with
an increased risk of:



Heart attack



Stroke



Kidney damage



Dementia

There are many factors that can affect blood pressure



Water & salt balance:

How much your body holds on to

When there's too much water and salt (sodium) in your bloodstream it can increase pressure on your blood vessels.



Blood vessel tension:

How stiff or relaxed your blood vessels are

Your blood vessels adjust by tightening and relaxing throughout the day. When they don't relax as easily, it can increase your blood pressure.



The hormone that raises blood pressure

Aldosterone raises blood pressure by causing the body to hold on to extra salt and water.

Aldosterone is the blood pressure hormone that can be keeping your numbers high



Not a real patient.

ALDOSTERONE (al-dah-stuh-rohn): the blood pressure hormone

Aldosterone can make your body hold on to salt and water.
This is how aldosterone raises blood pressure.

**Not only can aldosterone keep your blood pressure high, it can
also lead to inflammation of your heart and blood vessels.**

Please see Important Safety Information on pages 10–11 and
[Prescribing Information](#) and [Patient Information](#) for BAXFENDY.

How aldosterone works



These are your kidneys and adrenal glands. The adrenal glands make a hormone called **aldosterone** that helps control blood pressure



Aldosterone makes your body hold on to salt and water,...



...which increases your blood pressure



Aldosterone can also cause inflammation of your heart and blood vessels



Aldosterone



Salt (sodium)



Water



Talk to your doctor about lowering your blood pressure by directly targeting aldosterone with BAXFENDY

Approved Uses for BAXFENDY™ (baxdrostat)

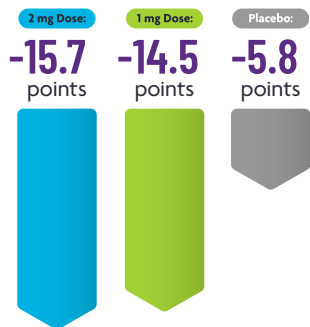
BAXFENDY is a prescription medicine used along with other blood pressure medicines to treat high blood pressure (hypertension) in adults whose blood pressure is not well controlled with other medicines.

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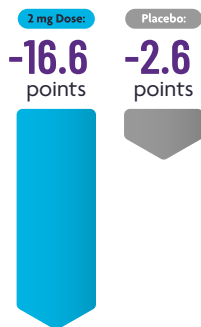
BAXFENDY is an FDA-approved treatment, taken in addition to your current medicines, that works differently to lower high blood pressure by directly targeting aldosterone.

In a clinical trial, BAXFENDY significantly reduced the top blood pressure number by **9.8 points*** at the 2 mg dose and **8.7 points** at the 1 mg dose after results were calculated



Average change in top blood pressure number[†] from baseline to Week 12[‡]

In another clinical trial, BAXFENDY provided a **14.0-point** reduction to the top number **across 24 hours** after results were calculated



Change in top blood pressure number[‡] across 24 hours from baseline to Week 12[§]

*Points = mm Hg (millimeters of mercury), the standard unit for measuring blood pressure.

[†]Top blood pressure number = systolic blood pressure.

[‡]In a clinical study of 794 adults with high blood pressure, participants were already taking 2 or more medicines but still had high blood pressure. They were given either BAXFENDY (1 mg or 2 mg) or a placebo once daily for 12 weeks. Researchers then measured how much patients' blood pressure changed.

[§]Blood pressure lowering with BAXFENDY over 24 hours was evaluated in 217 people. All were taking at least 3 medicines for blood pressure and had high blood pressure readings. Placebo or 2 mg BAXFENDY pills were added to their medicine regimen once a day. After 12 weeks, their blood pressure was measured every hour for 24 hours.

Important Safety Information for BAXFENDY™ (baxdrostat)

BAXFENDY may cause side effects, including:

- **Decreased sodium levels in your blood (hyponatremia).** Your risk of developing hyponatremia is increased if you already have a low sodium blood level or take medicines that can cause hyponatremia. Tell your healthcare provider right away if you have any symptoms of low sodium levels during treatment. Symptoms of low sodium levels in your blood may include unusual fatigue, dizziness, headache, shortness of breath, or confusion

Please see Important Safety Information on pages 10–11 and [Prescribing Information](#) and [Patient Information](#) for BAXFENDY.

10^{-POINT}



Nearly 10-point reduction

BAXFENDY is proven to lower the top number of your blood pressure by nearly 10 points.

24^{-HOUR}

Steady 24-hour management

BAXFENDY showed consistent 24-hour blood pressure reduction, including during the hours of the early morning. Heart attacks and strokes are more likely in the early morning hours.



Reduce your cardiovascular risk

Lowering your blood pressure reduces your risk of heart attack and stroke.

See how BAXFENDY directly targets aldosterone



Your body makes a hormone called **aldosterone** in the adrenal gland. **Aldosterone** makes your body hold on to salt and water, which is why it increases your blood pressure.



BAXFENDY lowers the amount of **aldosterone** your body makes by directly targeting its production in the adrenal gland.



When **aldosterone** is lowered, your body releases salt and water, which lowers blood pressure.



Aldosterone



Salt (sodium)



Water

Approved Uses for BAXFENDY™ (baxdrostat)

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BAXFENDY

by your side

Explore StartSmart:
a great first step for your BAXFENDY journey

You'll learn:

- How BAXFENDY may help
- Information on your condition
- Ways to save on BAXFENDY

Click [here](#) to explore StartSmart



Explore BAXFENDY By Your Side and how it can help with savings and support.



If you have commercial insurance, you may pay as little as \$15* per 30-day supply.

Medicare beneficiaries may be able to manage out-of-pocket prescription costs with monthly payments through the Medicare Prescription Payment Plan, known as “smoothing”. Ask your Medicare plan if this option is available to you.

*Terms and conditions apply. Government restrictions exclude people enrolled in federal government insurance programs from co-pay support.

Click [here](#) to register for
BAXFENDY By Your Side today

Please see Important Safety Information on pages 10–11 and [Prescribing Information](#) and [Patient Information](#) for BAXFENDY.



Use this helpful chart to track your progress on managing your blood pressure, and bring it with you to your next appointment.

Date:	Time:	Blood Pressure Reading:

Please see Important Safety Information on pages 10–11 and [Prescribing Information](#) and [Patient Information](#) for BAXFENDY.

Important Safety Information for BAXFENDYTM (baxdrostat)

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- **Decreased sodium levels in your blood (hyponatremia).** Your risk of developing hyponatremia is increased if you already have a low sodium blood level or take medicines that can cause hyponatremia. Tell your healthcare provider right away if you have any symptoms of low sodium levels during treatment. Symptoms of low sodium levels in your blood may include unusual fatigue, dizziness, headache, shortness of breath, or confusion

Your healthcare provider will check potassium and sodium levels in your blood before treatment with BAXFENDY and periodically during your treatment. Your healthcare provider may temporarily stop your treatment with BAXFENDY if you develop high potassium or low sodium levels in your blood.

The most common side effect is hyperkalemia. Other common side effects include low blood pressure, dizziness, and muscle spasms.

Before taking BAXFENDY, tell your healthcare provider if you:

- have high potassium levels in your blood
- have kidney problems
- have diabetes
- are pregnant or plan to become pregnant. It is not known if BAXFENDY can harm your unborn baby
- are breastfeeding or plan to breastfeed. It is not known if BAXFENDY passes into your breast milk. Talk to your healthcare provider about the best way to feed your baby during treatment with BAXFENDY
- about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and supplements

Please see additional Important Safety Information on page 11 and [Prescribing Information](#) and [Patient Information](#) for BAXFENDY.

Approved Uses for BAXFENDYTM (baxdrostat)

BAXFENDY is a prescription medicine used along with other blood pressure medicines to treat high blood pressure (hypertension) in adults whose blood pressure is not well controlled with other medicines.

You may [report side effects related to AstraZeneca products.](#)

If you can't afford your medication, AstraZeneca may be able to help. For more information, please visit www.AstraZeneca-us.com.

Please see additional Important Safety Information on page 10 and [Prescribing Information](#) and [Patient Information](#) for BAXFENDY.



Not real patients.

Ask your doctor about BAXFENDY today



Nearly 10-point reduction

BAXFENDY is proven to lower the top number of your blood pressure by nearly 10 points.



Steady 24-hour management

BAXFENDY showed consistent 24-hour blood pressure reduction, including during the hours of the early morning. Heart attacks and strokes are more likely in the early morning hours.



Reduce your cardiovascular risk

Lowering your blood pressure reduces your risk of heart attack and stroke.

BAXFENDY is a prescription medicine used along with other blood pressure medicines to treat high blood pressure (hypertension) in adults whose blood pressure is not well controlled with other medicines.

Talk to your doctor about BAXFENDY and see how you could pay as little as \$15* for your prescription.

Explore BAXFENDY By Your Side:
baxfendy.com/savings-affordability



*Terms and conditions apply. Government restrictions exclude people enrolled in federal government insurance programs from co-pay support.

Important Safety Information for BAXFENDY™ (baxdrostat)

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Please see Important Safety Information on pages 10–11 and Prescribing Information and Patient Information for BAXFENDY.



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